



Peter Schubert



Dwell, New York



Ican Vallarta, Puerto Vallarta



Icon Brickell, Miami

## Peter Schubert joins yoo as Managing Director for Business Development in the Americas

Residential branding, design, development and investment company yoo, have appointed Peter Schubert as Managing Director of yoo USA. yoo was cofounded by Philippe Starck and John Hitchcox in 1998 and also includes Jade Jagger and Marcel Wanders as design partners.

Peter's role will focus primarily on business development throughout The Americas for yoo, which are currently involved in projects in New York, Boston, Dallas, and Miami in the U.S., as well as in locations throughout Latin America and the Caribbean. In addition to promoting the company's design services, Peter will seek to identify opportunities for yoo Capital, yoo's investment arm, to co-invest as an equity partner with quality developers in the region.

In his previous position as Senior Director of Sales at Massey Knakal Realty Services, Peter led a team focused on the sale of commercial real estate in New York City. In five years with the firm, he completed nearly 100 transactions, primarily multifamily investment and residential development properties. He was previously a vice president at Bear, Stearns & Co., and has significant experience working in Latin America.

"I am excited to join the visionary team here at yoo," Peter said. "I look forward to contributing to the expansion of yoo's impressive portfolio and reaching into new and existing international markets."

For further information visit [www.yoo.com](http://www.yoo.com)

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