



## YOO CAPITAL SELECTIVE PREMIUM BRAND PARTNERSHIPS

YOO Capital invests in residential or mixed used developments with leading property developers throughout the world, typically investing between 10 and 50 percent of the project equity required, dependant upon the needs of the development partner, and the scale of the development. Current developments total around \$10bn in GDV.

Active in major real estate markets throughout the world, YOO has offices in London, New York, Hong Kong and Miami in addition to joint venture companies in Australia and throughout Europe. The primary focus is on residential and mixed-use projects, although they are also involved in a number of commercial, resort and hotel projects.

YOO partners with expert, experienced international developers, typically in projects with a GDV of \$30m upwards. Some of their more recent partnerships involve developments with a GDV in excess of \$2bn. Overall, the investment strategy is to retain a mix of projects focusing on the quality of partners and the proposed developments, rather than the scale.

YOO is a discerning co-investor. They partner with expert developers, looking for an equity partner who can add value as well as provide capital.

Partners include:

- Habas Group – Tel Aviv
- The Related Group – Florida
- KW Linfoot – Leeds
- Panchshil Realty – Pune
- The Copper Group – New York

For further information about YOO, [www.yoo.com](http://www.yoo.com), tel: +020 7009 0100

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For further press information contact;

Tamarisk Saunders-Davies at LUCHFORD APM

Tel: 020 7631 1000

Email: [tamarisk@luchfordapm.com](mailto:tamarisk@luchfordapm.com)