



JMJ DEVELOPMENT AND YOO, WORLD LEADERS IN DESIGN, FORM PARTNERSHIP TO WORK ON MULTIPLE PROJECTS IN NORTH AND SOUTH AMERICA

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JMJ Development and YOO are planning to build multiple projects in North and South America. The combination of MJM and YOO creates a powerhouse in the upscale development and design community. YOO was co-founded in 1999 by international entrepreneur John Hitchcox and one of the world's most celebrated designers, Philippe Starck,

JMJ Development, founded in 1990 by Tim Barton, focuses on high-end hospitality and luxury developments as well as community projects and master-planned communities. The company has developed projects in several different states and globally. MJM has developed the world-renowned Rosewood Mayakoba in Riviera Maya in Mexico. The company was also involved in the acquisition and subsequent sale of Las Ventanas in Los Cabos, Mexico. In addition, MJM developed Cabo Pacifica in Cabo San Lucas, Mexico. In the United States, MJM developed the Frisco Bridges in Frisco, Tx., and the West World Development in Palm Springs, Calif. Mr. Barton said MJM and YOO will be announcing projects in the near future.

"The main reason we see value in the partnership with YOO is that it was founded by John Hitchcox and Philippe Stark," said Mr. Barton, who is MJM's Chief Executive Officer and President. "They are among the finest names in business and design, and YOO has a long and distinguished history in the boutique hotel industry."

YOO was founded in 1999 and has created designs for projects in 34 countries throughout Asia, Australia, Europe, Africa, North and South America and the Middle East. In the U.S., YOO has designed Dwell95 and the Jade, both in New York and Echo Brickell and Icon Brickell in Miami. Its design portfolio is diverse. YOO has designed G by YOO in Istanbul, Turkey; YOO Residence in Hong Kong and Private Residence in New Delhi, India to name but a few.

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About YOO

A creative partnership between international property entrepreneur John Hitchcox and the world's most prolific designer Philippe Starck, YOO is a design and lifestyle brand creating homes, hotels and products that help people to live better through extraordinary design. Since 1999, YOO has worked with the world's most visionary designers and developers creating projects in 34 countries throughout Asia, Australia, Europe, Africa, North and South America and the Middle East.

www.yoo.com