

THE LAKES

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NEW AT THE LAKES BY YOO FOR 2023

The new year brings first-of-its-kind lakeside accommodation, a total spa refresh, new event offerings and the curation of an immersive art park



Lechlade, UK (January 2023) — Nestled in the heart of the Cotswolds, luxury estate, [The Lakes by YOO](#), is delighted to unveil new offerings for discerning guests visiting in 2023, including new accommodation options for shorter countryside stays, a total spa refresh with a new gym and yoga studio expansion, heightened event facilities and the curation of a walkable art park.

The Lakes by YOO is a haven for rest, relaxation and recharge. Set amongst 850 acres of lakes, meadows and woodlands, The Lakes by YOO retains a wilderness feel while featuring everything from wild swimming and paddle boarding to tennis and zip-wiring. This year, guests can expect:

New Lakeside Rooms & Suites

Marking the first of its kind on the estate, each room and suite is located on the banks of Marley Lake, just a stone's throw from the estate's most popular amenities and community hub including Elsa's Café and The Lakes Spa & Wellness Centre. The rooms and suites have been thoughtfully designed by YOO Studio, founded by international property entrepreneur John Hitchcox and celebrated designer Philippe Starck, and boast Wildsmith Skin bathroom amenities, new this year. They are available for shorter two-night bookings, ideal for luxury weekend breaks. The new accommodation offering includes:

- *Cosy Room* – Perfect for friends – The quintessential space for a short escape to the country. Able to be converted into a twin or king, preference depending.
- *Garden Room* – Perfect for couples – Guests benefit from beautiful views of the surrounding greenery with floor-to-ceiling windows and sliding doors that open onto a balcony for watching the sunset.

- *Marley Suite* - Perfect for couples staying for longer - guests can curl up in the cosy lounge before relaxing in the open-plan kitchen preparing nibbles to enjoy on the outdoor terrace overlooking the lake.
- *Grand Suite* - Perfect for larger groups - Featuring three ensuite bedrooms with a private balcony to admire the views. The open-plan living area includes a balcony with outdoor furniture and lake views, a dining space for six, a fully equipped kitchen and a lounge complete with a log burner.

Refresh of The Lakes Spa & Wellness Centre

Guests visiting in 2023, will be among the first to experience the newly renovated The Lakes Spa & Wellness Centre. Set to open this Spring, the new spa has been designed as a sanctuary of serenity in which to indulge, refine and relax the body, mind and soul. The estate has partnered with The Tides Wellness to provide a bespoke selection of innovative treatments and therapies, many of which incorporate bio-hacking techniques. Meanwhile, a brand new fitness suite features TechnoGym Skill equipment, as well as Escape Fitness rig equipment for strength-based exercise, whilst a specialist studio has been commissioned for yoga practice.

Throughout the year, The Lakes by YOO will host a series of wellness retreats in partnership with OMNI Wellness Group. Founded by celebrity trainer, Aimee Victoria Long, the three-night retreats aim to make holistic health and well-being a reality, combining daily movement during barre, pilates, strength and conditioning classes with nutritional learning and time to recharge through wild swimming and paddle boarding. The next retreat is taking place between 23rd - 26th February 2023, with guests accommodated in The Manor House, which boasts sweeping views across the tranquil sailing lake, a heated swimming pool and bubbling jacuzzi.

Brand New Events Offering

For the first time, The Lakes by YOO is available to play host to a diverse range of events from milestone celebrations with soirees held in The Manor House, beautiful wildflower meadows or waterside properties, to corporate team-building workshops filled with bushcraft activities, high ropes adventures and zip-lining across lakes. Excitingly, the Lakes by YOO is now also a wedding venue with an abundance of outdoor space available for couples to make their own. Moreover, the estate hosts Classic Car shows for discerning owners.

Curation of an Immersive Art Park

The Lakes by YOO has partnered with some of the world's finest artists and sculptors, to establish an art park in the midst of its idyllic Cotswolds setting. Expertly curated to provide an enriching and immersive cultural extension to the estate while honouring its natural beauty, the new art park exhibits three powerful pieces from David Hockney, KAWS, and Yoshitomo Nara, with more works to come throughout the year.